

To better know owner's motivations – case of Massif Central

ForCoop – Sorèze
10 march 2010



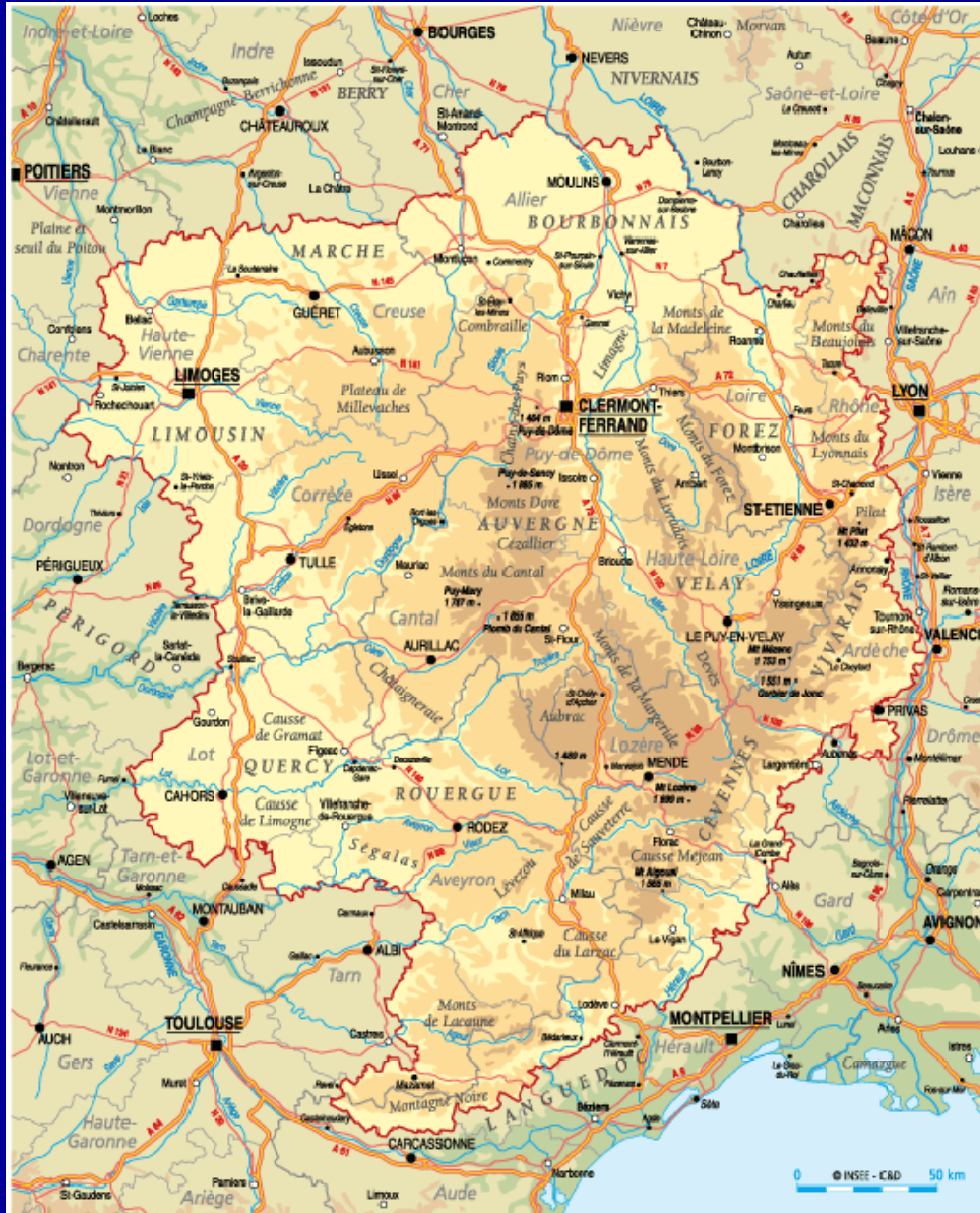
Summary

- Presentation of the area
- Aims of the studies
- Method
- Main results
- Outlooks

Location of Massif Central



Presentation of the area



Presentation of the area

- A rather low mountain in the center of France
- 450 km from north to south, 250 from east to west
- A wooded area, with a large part of the forest daughter of the exodus of the peasants.
- About half of this new forest has been planted with the help of the state, the rest has grown naturally



Presentation of the area

- This forest is mainly private, with 320.000 owners of more than 1 hectare of wood
- A wood industry begins to exist
- In the same time, a decreasing interest of the forest owners for economical management
- This behavior is a menace for the future of forest policy
- A necessity to improve the knoweledge of forest owners



Aims of the studies

- Increase the quantity of harvested wood
- Develop sustainable management
- Build a toolbox allowing to identify the owner's compartment and to have efficient argumentation

Method

- Bibliography
- Detailed analysis of data of former investigations
- Meeting selected land owners and analysis of the results
- Proposal of a adapted formation for forest technicians

Main results

- Three main groups of land owners
 - > 25 hectare : they still hear what we say, but they not always agree with our recommendations
 - Between 10 and 25 hectare : they are leaving slowly traditional French organizations of private forest
 - < 10 hectare : they stay outside of our policies, and they do not want to come back

Main results

- For the land owners who are outside of our policies, their parcels of land have three main utilities :
 - A space of freedom,
 - Their heritage,
 - Their participation of saving forest
- And, after a long discussion, they recognize it is a spare burning wood place

Main results

- Wood owners who are outside of our policies do not understand our language, e.g. sustainable management,
- They do not feel concerned by European and French policies for their woods,
- They need to be able to go physically in their forest before having a project for these,
- They think more to the future of their forest a the death of their parents.

The way they get information



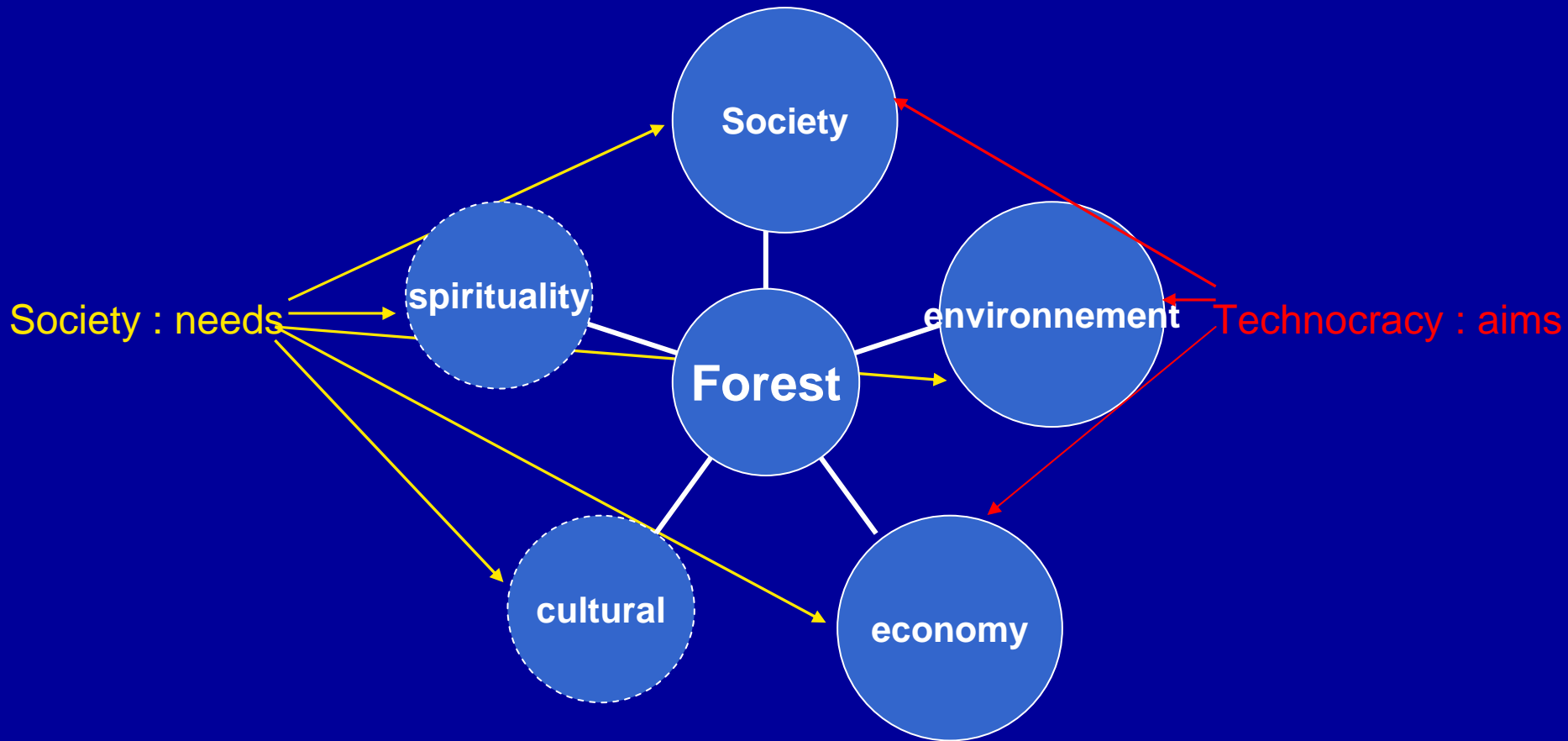
Communication principles between forest specialist and forest owner



Outlooks

- Communication always begins by hearing the other
- Internet is a world by itself, and not a simple tool
- Management projects of forest cannot apply to all forest owners
- Relations between time and people are changing, though forest implies duration

Aims and needs for the forest



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Thank you for your attention

