

Consulting Services, Information and Training

For private forest owners

- forest management and improvement
- using the forest management plan
- nature management and conservation
- forest laws
- forest taxation

Year 2008 was 42 300 personal consultations for forest owners, 11 200 of these by forest management planning

Campaign for silvicultural works

The goal is to inspire forest owners to do silvicultural works and utilisation of their forests. Subjects for the campaign are for example:

- fast and effective regeneration
- take care of young stands
- thinning at right time

Consulting services for new forest owners

Consulting services and products are alike in every Forestry Centres

- ABC - Booklet
- Forest Management Plan
- ABC – One Day course
- ABC - Primary Consultation
- ABC - Excursion
- Basics of forest management

Services in the Web

- Forest Management Plan in the Web
- Newsletter
- New: ABC of Forest Management
- Coming soon: Metsään.fi e-services
- Information telephone
- Email for further information and feedback

The ABC - Booklet



- First pieces of advice for newcomers in a compact and easy form.
- Subjects of the booklet
 - The five most important things for a new forest owner
 - What kind of property you have got
 - The rights and obligations of a forest owner
 - Silvicultural works and wood trade, expenses and incomes.

The Forest Management Plan



The Forest management plan is made together with the forest owner . Forest owner is telling his objectives and wishes right in the beginning. He may join our planner during the field work. He'll get a good full-scale image of the forest and of the urgent silvicultural works. He'll get a full guidance on using the forest management plan. The planning is combined to owners needs and schedule.

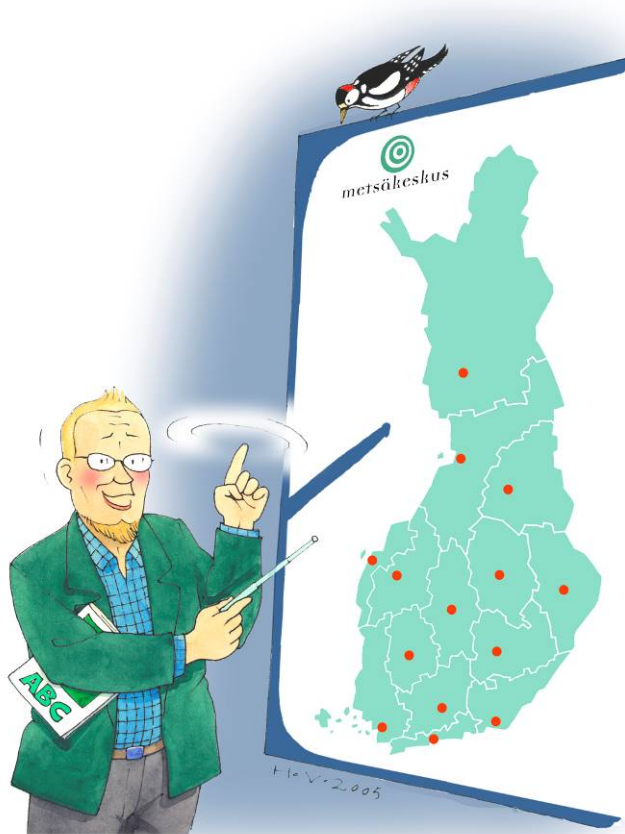
The Forest management plan

When you have a forest management plan:

- You'll know your forests well
- It's easy to set goals
- You are able to plan your silvicultural works and make calculations concerning them
- You may take into account valuable habitants
- It's easy to deal with a forest professional

The ABC – One Day Course

- The objective of this day is to give new forest owners:
 - The basic skills needed for a forest owner in his forestry business
 - what kind of subsidies he may get
 - Advice on making the forest tax report
 - What kind of services there are and which organisation are offering them.



The ABC – Primary Consultation



- 1 - 3 hours consultation at the office
- Concerning forest owner's subjects and questions

The ABC – Primary Consultation

The objective from forest owner's perspective is to:

- Get certainty in their decision making and in ordering service
- They'll get a clear vision of their forest property, silvicultural status of forest, forest nature management and also about the importance of the forest management plan
- Let them know about work that could possibly be unfinished and/or urgent
- Get the ability to set short term (1-3 years) goals
- Get information about different forest organisations and contact information

The ABC - Excursion



The goal of the excursion is to:

- Give to the forest owner a chance to see the hole circulation of forest with their own eyes
- Let them know about forests and about all the silvicultural works needed
- Give the forest owner a new perspective when thinking about managing their forests
- The main goal is to inspire forest owner to take care of their forests

The Basics of forest management

- for forest owners who want to get familiar with their forest
- Who want to get good basic information about finnish forest industry and good advices on taking care of your forest property
- The courses are offered in two different packs: 10 lessons + 2 trips or 5 lessons + 1 trip

The Basics of forest management

Subjects example:

- * The operational environment of the forest industry
- * Silvicultural works
- * Thinnings and cuttings
- * Forest nature management
- * Wood from the forest to the market
- * Forest management planning
- * Forest improvement works
- * Taxes

The E-services

The forest management plan in the web is the most beneficial for the forest owner who

- Uses forests actively
- Wants to find the best services and the best price for wood
- Lives far away from his forest and do business by the phone or by email with a forest professionals
- If you own a share property and if you want to know what is happening on your property
- Want to give to the younger generation a functional, up-to-date tool which will get them interested in forest business

The E-services

Newsletter (It's happening in forests)

- Forest Centers publish 6-10 times a newsletter.
- Newsletter tells you about current forest and forest owning-linked information and interesting news for forest. For example:
 - Current forest subjects
 - Forest related news and forest lesson dates
 - Tips about forest owning, silviculture and current things depending on the season
 - Direct links to webpages beneficial to the forest owners

NEW: ABC of Silviculture

- Forest owner based videos on the important things of silvicultural work online: About 1-3 minutes
- The goal is to inspire forest owners to do silvicultural works and utilisation of their forests
- Tell them about the possibilities of contacting professionals and ask further advice



LINK:

www.metsatv.fi/index.php/en/abc

15 videos in English

COMING SOON: Metsään.fi e-services

- Coming in the autumn 2011
- The target groups are forest owners and forest organizations
- The goal is to utilize forest resources and activate forest owners
- Activate forest owners to take care of their forests
- Forest owner can virtually communicate with the officials, share information of cutting and treating areas and update their forest resources

